



**North Florida Chapter**  
U.S. Green Building Council

**USGBC NORTH FLORIDA CHAPTER**  
388 8<sup>th</sup> Street, Atlantic Beach, FL 32233  
[www.usgbcnf.org](http://www.usgbcnf.org)  
[sarahboren@usgbcnf.org](mailto:sarahboren@usgbcnf.org)  
904.366.6644

## SPONSORSHIP OPPORTUNITIES 2009-10

### EXECUTIVE BOARD

*EXECUTIVE DIRECTOR*  
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Ellen Reed, LEED AP BD+C

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TLC Engineering for Architecture

Wayne Dunn, PE, LEED AP  
EW Dunn Developments

Rob Overly, AIA, LEED AP  
Rink Design Partnership

Kim Newhouse, LEED AP O+M  
Grubb and Ellis Management  
Services

### SPONSORSHIP OPPORTUNITIES INCLUDE:

- Annual Chapter Sponsor\*
- Annual Awards Ceremony\*
- Master Speaker Luncheons
- Social Events
- Building Tours
- Webinars
- Workshops
- Technical Forums

**\*Various Levels of Sponsorship Available**

Annual sponsorship is valid for one year from the date payment is received.

### SPONSORSHIP BENEFITS

Who Should Sponsor USGBC North Florida?

- Design and Construction Firms
- Consultant Firms
- Vendors
- Subcontractors

What's In It for Me?

- Exposure to over 200 regional firms across 11 NE FL counties, including 650+ individuals through programs and educational opportunities
- USGBC North Florida has an average attendance of 80 at each monthly Master Speakers Luncheon Program
- Show your firm's support of sustainable design and construction
- Valuable marketing opportunity for low investment – great return on investment!
- Educate potential clients about your product or service

For further information, contact:

Julie Hargrove, LEED AP  
904.781.9355  
[juliehargrove@acousti.com](mailto:juliehargrove@acousti.com)

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## PROGRAM SPONSORSHIP OPPORTUNITIES 2009-10

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### LUNCHEON PROGRAM SPONSORS \$450:

- (1) lunch included
- Sponsor brief at program
- (1) reserved seat at president's table
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Booth/table to highlight product or services

### WORKSHOP SPONSORS (1/2 Day or Full Day) \$450:

- (1) lunch included
- Sponsor brief at program (full day at lunch; ½ day in the morning or during the break)
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Attendance list provided to Sponsor

### TECHNICAL FORUM SPONSORS \$250:

- Sponsor brief at program
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Attendance list provided to Sponsor
- Referrals available upon request from USGBCNF for securing location, presentation and equipment

### SOCIAL EVENT SPONSORS \$350:

- Verbal recognition at Event
- (2) Complimentary Event Tickets
- Event Signage

### BUILDING TOUR SPONSORS \$250:

- Logo on flyer for event which will be posted to the USGBCNF website
- Company literature to attendees
- Attendance list provided to Sponsor
- Sponsor brief prior to tour

### WEBINAR SPONSORS \$150:

- Logo on flyer for event which will be posted to the USGBCNF website

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## ANNUAL SPONSORSHIP OPPORTUNITIES 2009-10

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### ANNUAL SPONSORS

#### PLATINUM \$2,000:

- Logo listed on website home page with link and one-paragraph company description
- One featured article in newsletter and on website for a duration of one month
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- Verbal recognition at Master Speaker Luncheons
- (4) Complimentary USGBC North Florida Memberships
- (10) Complimentary Master Speaker Luncheon tickets (one for each month)
- 10% Discount for Master Speaker luncheon sponsorships
- (2) Complimentary tickets to annual Awards Banquet (\$35 min. value each)
- Logo on weekly USGBCNF Email Announcements

Annual sponsorship is valid for one year from the date payment is received.

#### GOLD \$1,250:

- Logo listed on website with link and one-paragraph company description
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- Verbal recognition at Master Speaker Luncheons
- (2) Complimentary USGBC North Florida Memberships
- (2) Complimentary Master Speaker Luncheon tickets to be used any time during the July 2009 – June 2010

#### SILVER \$750:

- Logo listed on website with link
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- (1) Complimentary USGBC North Florida Membership

#### GREEN \$500:

- Logo listed on USGBC NF website
- Logo in silent PowerPoint

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## ANNUAL AWARDS CEREMONY SPONSORS

MAY 2010

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### PRESENTING \$1,250:

- (6) Event Tickets
- Logo in Event PowerPoint
- Event Signage in (2) Locations at Event
- Inclusion in All Marketing Materials and Advertising
- Option for Promotional Items to be Given Away
- Option to Present an Award to Winner

### PREMIER \$750:

- (6) Event Tickets
- Logo in Event PowerPoint
- Event Signage in (1) Location at Event

### PARTNER \$500:

- (4) Event Tickets
- Logo in Event PowerPoint
- Amenity Signage

### PATRON \$250:

- (2) Event Tickets
- Logo in Event PowerPoint

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