



**North Florida Chapter**  
U.S. Green Building Council

**USGBC NORTH FLORIDA CHAPTER**  
388 8<sup>th</sup> Street, Atlantic Beach, FL 32233  
[www.usgbcnf.org](http://www.usgbcnf.org)  
[sarahboren@usgbcnf.org](mailto:sarahboren@usgbcnf.org)  
904.535.0055

## SPONSORSHIP OPPORTUNITIES 2010-11

### EXECUTIVE BOARD

#### *EXECUTIVE DIRECTOR*

Sarah Boren, LEED AP Homes & BD+C

#### *PRESIDENT*

Ellen Reed, LEED AP BD+C  
Solar Energy Initiatives, Inc.

#### *VICE-PRESIDENT*

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#### *TREASURER*

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### BOARD OF DIRECTORS

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Elkins Constructors

Wally Conway, LEED AP  
HomePro Inspections

Ben Moore, LEED Green Associate  
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### SPONSORSHIP OPPORTUNITIES INCLUDE:

- Annual Chapter Sponsor\*
- Annual Awards Ceremony (separate package)\*
- Green Run (separate package)\*
- Master Speaker Luncheons
- Building Tours/Social Events
- Webinars
- Workshops
- Technical Forums

#### **\*Various Levels of Sponsorship Available**

Annual sponsorship is valid for one year from the date payment is received.

### SPONSORSHIP BENEFITS

#### Who Should Sponsor USGBC North Florida?

- Design and Construction Firms
- Consultant Firms
- Vendors
- Subcontractors

#### What's In It for Me?

- Exposure to over 200 regional firms across 11 NE FL counties, including 650+ individuals through programs and educational opportunities
- USGBC North Florida has an average attendance of 80 at each monthly Master Speakers Luncheon Program
- Show your firm's support of sustainable design and construction
- Valuable marketing opportunity for low investment – great return on investment!
- Educate potential clients about your product or service

For further information, contact:

Kim Jowers, LEED AP BD+C  
904.306.9111  
[Kimberly.jowers@tlc-eng.com](mailto:Kimberly.jowers@tlc-eng.com)

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## PROGRAM SPONSORSHIP OPPORTUNITIES 2010-11

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### LUNCHEON PROGRAM SPONSOR \$450:

- (1) lunch included
- Sponsor brief at program
- (1) reserved seat at president's table
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Booth/table to highlight product or services
- Attendance list provided to Sponsor

### WORKSHOP SPONSOR \$450:

- (1) meal included
- Sponsor brief at program (full day at lunch; ½ day in the morning or during the break)
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Attendance list provided to Sponsor

### TECHNICAL FORUM SPONSOR \$250:

- Sponsor brief at program
- Company literature to attendees
- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint loop before event
- Attendance list provided to Sponsor
- Referrals available upon request from USGBCNF for securing location, presentation and equipment

### BUILDING TOUR/SOCIAL EVENT SPONSOR \$250:

- Verbal recognition at Event
- Logo on flyer for event which will be posted to the USGBCNF website
- Company literature to attendees
- Attendance list provided to Sponsor
- Sponsor brief prior to tour
- (2) Complimentary Event Tickets
- Event Signage

### WEBINAR SPONSOR \$150:

- Logo on flyer for event which will be posted to the USGBCNF website
- Logo on PowerPoint slide

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# ANNUAL SPONSORSHIP OPPORTUNITIES 2010-11

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## ANNUAL SPONSOR

### PLATINUM \$2,000:

- Logo listed on website home page with link and one-paragraph company description
- One featured article in newsletter and on website for a duration of one month
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- Verbal recognition at Master Speaker Luncheons
- (4) Complimentary USGBC North Florida Memberships
- (10) Complimentary Master Speaker Luncheon tickets (one for each month)
- 10% Discount for Master Speaker luncheon sponsorships
- (2) Complimentary tickets to annual Awards Banquet
- Logo on weekly USGBCNF Email Announcements

Annual sponsorship is valid for one year from the date payment is received.

### GOLD \$1,250:

- Logo listed on website with link and one-paragraph company description
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- Verbal recognition at Master Speaker Luncheons
- (2) Complimentary USGBC North Florida Memberships
- (2) Complimentary Master Speaker Luncheon tickets to be used any time during September 2010 – June 2011
- Logo on weekly USGBCNF Email Announcements

### SILVER \$750:

- Logo listed on website with link
- Logo in silent PowerPoint
- Table placard naming Silver/Gold/Platinum Sponsors at all Master Speaker Luncheons
- (1) Complimentary USGBC North Florida Membership
- Logo on weekly USGBCNF Email Announcements

### GREEN \$500:

- Logo listed on USGBC NF website
- Logo in silent PowerPoint
- Company name listed on weekly USGBCNF Email Announcements

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