

2010 – 2011 CHAPTER UPDATE

ellen leroy-reed,
leed ap bd+c
president
us green building
council north florida



SUMMER REVIEW



board of directors strategic planning retreat – july 30-31, 2010
reed residence, orange park



SUMMER REVIEW



steering committee strategic planning retreat – august 21, 2010
holland & knight, jacksonville



EXECUTIVE DIRECTOR



Sarah Boren,
LEED AP
BD+C, Homes
Executive
Director

US Green
Building Council
North Florida



EXECUTIVE COMMITTEE



Ellen Reed, LEED AP BD+C
President

Solar EOS – Solar
Energy Initiatives,
Inc.



Mark Gelfo, PE, CxA, LEED AP BD+C, O&M
Vice President

TLC Engineering for
Architecture



Kim Newhouse,
LEED AP O&M
Secretary

Jones, Lang,
Lasalle, Inc.



Tom Goldsbury,
PE, CBO, LEED AP
Treasurer

City of
Jacksonville



BOARD OF DIRECTORS



Rob Riva, LEED AP BD+C
Board Member

Holland & Knight



Wayne Dunn, PE, LEED AP BD+C
Board Member

EW Dunn, Inc.



Adair Owen, LEED AP BD+C
Board Member

Elkins Constructors, Inc.



Ben Moore, LEED GA
Board Member

RS&H



Wally Conway, LEED AP
Board Member

HomePro Inspections



STEERING COMMITTEE

- EDUCATION** Mark Gelfo, TLC Engineering for Architecture
- EMERGING PROFESSIONALS** Aaron Glick, City of Jacksonville
- LEED FOR SCHOOLS** Al & Joanna Rodriguez, Powell Design Group
- MARKETING ADVERTISING AND COMMUNICATIONS** Emily Carrier, TLC Engineering for Architecture
- MEMBERSHIP** Beth Dunn, EW Dunn, Inc.
- FINANCE** Rob Riva, Holland & Knight
- PUBLIC AND GOVERNMENT EDUCATION** Linda Benear, Benear Interiors
- RESIDENTIAL GREEN BUILDING** Wally Conway, HomePro Inspections
- REGIONAL COUNCIL** Wayne Dunn, EW Dunn and Susan Cleveland, SRC Interiors
- NASSAU COUNTY** Shelly Rawls
- SPONSORSHIP** Kim Jowers, TLC Engineering for Architecture
- MASTER SPEAKER SERIES** Corie Baker, JSA Inc. and Sonja Curcic
- GREEN RUN** Julie Hargrove, Acousti, Inc.



WHO ARE WE?

ARE WE THIS?

OR

ARE WE THIS?



WHO ARE WE?

WE'RE BOTH!



WHAT DOES IT MEAN?



Does North Florida **need** us?

Why?

Is **green building** a solution to many of North Florida's problems?

Do we believe that **passionately?**

What can each of us do **make a difference?**

How can we make such a **significant impact on North Florida** that the community would truly miss us if we were gone?



MISSION AND VISION

MISSION

To promote sustainable development and green building in North Florida through open, collaborative education and leadership.

VISION

Create a sustainable community in North Florida inspired by green building within a generation.

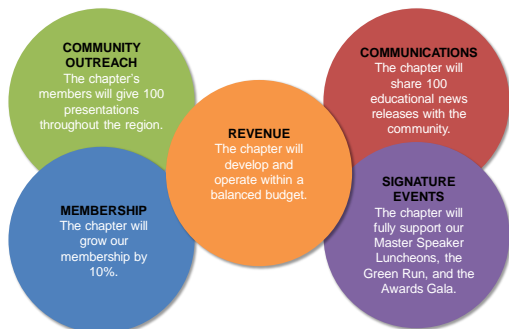


2010-2011 CHAPTER FOCUS





2010-2011 CHAPTER GOALS



MOVING THE NEEDLE



your volunteer hours will move the needle towards a more sustainable region



MAKING A DIFFERENCE

Sign up for the Speakers Bureau	Join a committee or a team	Invite a friend, your neighbor, a teacher, a colleague
Volunteer, volunteer, volunteer	Provide feedback	Spread the green building word!



NEW PROGRAMS

- MEMBERSHIP DIRECTORY** Update your entry today www.usgbcnf.org
- NEW MEMBER LEVELS** Community level, Business level, Student level
- UPDATED ANNUAL SPONSORSHIPS** Luncheon, Annual, Events
- SPEAKERS BUREAU** Be the subject matter expert and share your knowledge
- COMMUNITY OUTREACH** Growing beyond the AEC industry
- WEBINAR SERIES** Convenient and relevant



USGBC NORTH FLORIDA

