

USGBCNF Education Committee



NORTH FLORIDA

MINUTES

02/22/2011

MEETING LOCATION: TLC

MEETING CALLED BY	Mark Gelfo – Education Committee Chair
TYPE OF MEETING	Monthly Committee Meeting
FACILITATOR	Mark Gelfo
NOTE TAKER	Mark Gelfo
TIMEKEEPER	Mark Gelfo
ATTENDEES AT THIS MEETING	Present: Mark Gelfo, Christine Eastman, Sarah Boren (via phone), Lisa Kore, Ellen Reed, Susan Cleveland Absent: Adair Owen Aaron Schreiber, , Joy Dorst, Kim Newhouse

USGBCNF Vision: Create a sustainable community in North Florida inspired by green building within a generation

USGBCNF Mission: Promote sustainable development and green building in N FL through open, collaborative education and leadership

USGBCNF Hedgehog:

- USGBCNF is deeply passionate about: Sustainable Buildings and Communities
- USGBCNF can be best in region at: Green Building Education
- USGBCNF’s resource engine is: Members, Volunteers, Community, Supporters and Green Buildings

USGBCNF 2010-2011 Chapter Goals:

- Advance Community Outreach: 100 presentations throughout the region
- Enhance Signature Events: All committees and chapter will support the following events to achieve target attendee numbers:
 - MASTER SPEAKER SERIES - 60 attendees (average)
 - GREEN RUN - 300 attendees
 - AWARDS GALA - 200 attendees
- Improve Communication
 - INTERNAL – comply 100% with monthly reporting requirements.
 - EXTERNAL – send 100 news releases on completed activities.
- Increase Membership - Grow by 10% overall but each Committee is challenged to bring in at least 23 new members
- Increase Revenue -- Develop and operate within a balanced budget

[TIME ALLOTTED]

GENERAL DISCUSSION

MARK GELFO

DISCUSSION	1. From Last Meeting: Idea for Informal “LEED Roundtable” with experienced LEED people to discuss and share experiences on LEED projects.		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED]

EDUCATION DELIVERY PARTNER
WORKSHOPS

TEAM LEADER: CHRISTINE
EASTMAN

DISCUSSION	<ol style="list-style-type: none"> 1. Since last month, we’ve discussed next Workshop and decided on Core & Concepts, in May sometime. 2. Since we are doing a Core Concept workshop, then we would hold off on Green Associate Study Group. Fits nicely with the more advanced How To Do A LEED Project class we’re doing now. 3. Chris to reach out to Colleen and set up specifics 		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

Reach out to Colleen for next Delivery Partner Workshop	Chris Eastman	
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[TIME ALLOTTED] CREDENTIALING MAINTENANCE / CEUS TEAM LEADER: JOY DORST

DISCUSSION	<ol style="list-style-type: none"> 1. CE Day Workshop – Date targeted for Friday April 15th. <ol style="list-style-type: none"> i) Need to finish modules and get submitted for CEs ii) Lori says we can use Auditorium in ATT building for free. iii) “Save the date” announcement will go in weekly announcements. iv) Need to add save the date to website too. 2. Discussed possible policy for having outside presentations submitted through Chapter EPP for CEs, <ol style="list-style-type: none"> i) Questions about sharing revenue, costs, effort, intellectual property presentations, etc ii) Agreed that we need more courses and people to teach them – our mission is to Educate. iii) No real issue with intellectual property, the course creator owns the presentation iv) Just need to “manage” the effort and costs associated with course management v) Probably don’t need to “charge” for the effort, just require course to be taught for the chapter vi) Need to draft our own agreement – should include Chapter Member, chapter logo on presentation, # of times course to be taught for the chapter. Should be short and simple, no legalese 		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Sent out Save the Date for CE Day Workshop Add Save the Date to Education Page on website Draft Sample EPP Agreement	Emily Crews Lisa Kore Ellen Reed		

[TIME ALLOTTED] BUILDING TOURS TEAM LEADER: SUSAN CLEVELAND

DISCUSSION	<ol style="list-style-type: none"> 1. FARE – FI Assoc for Renewable Energy, Tour of Villaparso organized through USGBC NF, Feb 24th. Need to pick a time for Thurs and get it on the Weekly Announcements today (targeting 3pm tentatively). 2. Possible Tour Ideas and target dates: <ol style="list-style-type: none"> a. Breaking Ground – late March. Susan to talk to Mary. b. JU MSRI – possible April or May. Contact Dr. White. c. Re-tour of Aloft. d. CSX 550 Water St LEED CI - possibly in April or May. e. Gainesville Tour of Stadium – Chris has talked to Lane Manis, possible partnership with AIA Jax. Possibly May or June. f. JEA Plant, would need to be Members only – next year. 		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Coordinate Tour for FARE Confirm Dates for Tours Gainesville Tour revival	Susan Cleveland Susan Cleveland Chris Eastman		

[TIME ALLOTTED] WEBINARS & WEBCASTS TEAM LEADER: ELLEN REED

DISCUSSION	<ol style="list-style-type: none"> 1. CE Webcast – Set for tomorrow’s Webcast. Only have 8 people signed up for tomorrow. 2. Ellen was having issues with Memberclicks. Will send out another reminder this morning. 		
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Ellen Reed
Susan Cleveland
Adair Owen

Webinar Team Leader
Building Tours Team Leader
Study Group Team

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