

USGBCNF Education Committee



NORTH FLORIDA

MINUTES

05/24/2011

MEETING LOCATION: STARBUCKS

MEETING CALLED BY	Mark Gelfo – Education Committee Chair
TYPE OF MEETING	Monthly Committee Meeting
FACILITATOR	Mark Gelfo
NOTE TAKER	Mark Gelfo
TIMEKEEPER	Mark Gelfo
ATTENDEES AT THIS MEETING	Present: Mark Gelfo, Aaron Schreiber Absent: Lisa Kore, Ellen Reed, Susan Cleveland, Joy Dorst, Kim Newhouse

USGBCNF Vision: Create a sustainable community in North Florida inspired by green building within a generation

USGBCNF Mission: Promote sustainable development and green building in N FL through open, collaborative education and leadership

USGBCNF Hedgehog:

- USGBCNF is deeply passionate about: Sustainable Buildings and Communities
- USGBCNF can be best in region at: Green Building Education
- USGBCNF’s resource engine is: Members, Volunteers, Community, Supporters and Green Buildings

USGBCNF 2010-2011 Chapter Goals:

- Advance Community Outreach: 100 presentations throughout the region
- Enhance Signature Events: All committees and chapter will support the following events to achieve target attendee numbers:
 - MASTER SPEAKER SERIES - 60 attendees (average)
 - GREEN RUN - 300 attendees
 - AWARDS GALA - 200 attendees
- Improve Communication
 - INTERNAL – comply 100% with monthly reporting requirements.
 - EXTERNAL – send 100 news releases on completed activities.
- Increase Membership - Grow by 10% overall but each Committee is challenged to bring in at least 23 new members
- Increase Revenue -- Develop and operate within a balanced budget

[TIME ALLOTTED]

GENERAL DISCUSSION

MARK GELFO

DISCUSSION	Notes from Previous Meeting		
	<ol style="list-style-type: none"> Used Dynamic Governance for Nomination of Committee Chair for 2011-2012 <ol style="list-style-type: none"> Mark will (tentatively) remain Education Chair Ellen will become Co-Chair of Education Committee In the event that Mark is elected to high Chapter office at the upcoming July Board elections, Mark will step down and Ellen will take over as Education Committee Chair. This is all pending approval and buy-in of the entire Education Committee. Education Revenue Sharing Opportunity with USGBC National <ol style="list-style-type: none"> New program where Chapter can receive 10% of fees for anyone registering for online courses from USGBC, if the use the promotional code we provide Need to complete the Revenue Sharing Agreement form, Then need to advertise these online courses with the promotional code. 		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Mark to download and send Revenue Sharing agreement form			

[TIME ALLOTTED]

EDUCATION DELIVERY PARTNER WORKSHOPS

TEAM LEADER: NONE

DISCUSSION	<ol style="list-style-type: none"> Core Concepts Workshop - rescheduled for Friday June 24th Location will be at TLC We think we should still move forward with it and has an advertising push.
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	4. Need to focus on advertising		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED] CREDENTIALING MAINTENANCE / CEUS TEAM LEADER: JOY DORST

DISCUSSION	1. CE Day Workshop date (round 2) scheduled for Friday Sept 16 th at TLC.		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Sent out Save the Date for CE Day Workshop Sept 16th and Activate Link Revise Save the Date to Education Page on website	Emily Crews Lisa Kore		

[TIME ALLOTTED] BUILDING TOURS TEAM LEADER: SUSAN CLEVELAND

DISCUSSION	1. No update		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED] WEBINARS & WEBCASTS TEAM LEADER: ELLEN REED

DISCUSSION	1. Next class is tomorrow 5/25. 2. Added one for June 22nd, but then pick up again in Sept. 3. Mark has set up list of classes – see attached.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Lisa to add classes for 2011-2012 to Education page on website.			

[TIME ALLOTTED] STUDY GROUPS TEAM LEADER: KIM NEWHOUSE

DISCUSSION	1. Stellar want us to do a Study Group for approx 20 of their employees. 2. Mark gave options and costs to them last week. 3. May be a 2-day workshop in June, or 6-week class starting in Aug. Waiting to hear back from them.		
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED] WEBSITE LIASON TEAM LEADER: LISA KORE

DISCUSSION			
CONCLUSIONS			
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Post these minutes to website Save the Date for CE Day Sept 16 on Education Page on website	Lisa Kore		

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10 Minutes

Regular Monthly Administrative/Housekeeping Items

Facilitator

NEEDS AND/OR EXPECTATIONS FROM OTHER COMMITTEES AND TEAMS	
COMMITTEE OR TEAM PERSONNEL CHANGES	
LIST OF UPCOMING EVENTS AND INTERNAL MEETINGS (INCLUDE DATE, TIME, LOCATION, ETC.)	Next Education Committee Meeting is scheduled for Tues 06/28/11 . 7:30am.
THIS MONTH'S COMMITTEE DASHBOARD METRICS	
COMMITTEE & TEAM HIGHLIGHTS AND ACCOMPLISHMENTS WITHIN LAST MONTH ALONG (BASED ON COMMITTEE'S AND CHAPTER'S SP AND BEYOND)	
COMMITTEE BUDGET UPDATE	Total revenues this month: None Total expenses this month: None

	<u>Name</u>	<u>Team / Title</u>	<u>Email</u>
ROSTER-- ALL NAMES AND EMAILS OF MEMBERS OF COMMITTEE & TEAMS	Mark Gelfo	Chair	mark.gelfo@tlc-eng.com
	Kim Newhouse	Study Group Team Leader	kimberly.newhouse@citi.com
	Christine Eastman	Education-Delivery Partner Team Leader	c.eastman@unf.edu
	Lisa Kore	Website Liason	Lisa.Kore@rsandh.com
	Aaron Schreiber	Study Group Team	aschreiber@stellar.net
	Joy Dorst	CEU Team Leader	joy.dorst@gmail.com
	Ellen Reed	Co-Chair, Webinar Team Leader	elroyreed@bellsouth.net
	Susan Cleveland	Building Tours Team Leader	susanclleveland@comcast.net

CE Coffee Webcast Proposed Calendar 2011-2012

June 22nd - LEED for Neighborhood Development Credit-by-Credit Review - Getting Started

Sept 21st - The Costs and Benefits of Green Building-Putting the Research into Practice

Oct 19th - Energy Consumption & EA Credit 1: Top 10 Energy Efficiency Measures for Load Reduction

Nov 16th - ND 201: LEED for Neighborhood Development: Sustainability Beyond Buildings - Green Communities: Bringing Smart Growth and New Urbanism into LEED

Dec 14th - USGBC Presents- LEED 2009 for Healthcare-An Introduction to the Rating System

Jan 18th - Renewable Energy & EA Credits 1 and 2: Top 5 Strategies to Meet Energy Demand

Feb 15th- Systems Design & EA Credit 1: Top 10 Energy Efficiency Measures for Demand Reduction

March 21st - ND 201: LEED for Neighborhood Development: Sustainability Beyond Buildings - A Tool to Retrofit the Suburbs

April 18th - LEED 251: Strategies for Success in LEED - Indoor Air Quality, CO2 Monitoring, and LEED

May 16th - LEED 251: Strategies for Success in LEED - Reducing Water Use with LEED