

USGBCNF Residential Green Building Committee



NORTH FLORIDA

MINUTES

DECEMBER 21, 2010 11:30-1

HABIJAX RESTORE

MEETING CALLED BY	Wally Conway, Chair
TYPE OF MEETING	Regular monthly
FACILITATOR	Wally Conway
NOTE TAKER	Allen Tilley
TIMEKEEPER	Wally Conway
ATTENDEES AT THIS MEETING	Tom Goldsbury, Wally Conway, Mike Bonts, David Reed, Deirdre Irwin, Allen Tilley

USGBCNF Vision: Create a sustainable community in North Florida inspired by green building within a generation

USGBCNF Mission: Promote sustainable development and green building in N FL through open, collaborative education and leadership

USGBCNF Hedgehog:

- USGBCNF is deeply passionate about: Sustainable Buildings and Communities
- USGBCNF can be best in region at: Green Building Education
- USGBCNF's resource engine is: Members, Volunteers, Community, Supporters and Green Buildings

USGBCNF 2010-2011 Chapter Goals: *How is your Committee/Team specifically contributing to these goals each month?*

- Advance Community Outreach: 100 presentations throughout the region (No Dec. presentations)
- Enhance Signature Events: All committees and chapter will support the following events to achieve target attendee numbers:
 - o MASTER SPEAKER SERIES - 60 attendees (average)
 - o GREEN RUN - 300 attendees
 - o AWARDS GALA - 200 attendees (Planned an award for the Home Energy Challenge)
- Improve Communication
 - o INTERNAL – comply 100% with monthly reporting requirements. (complied)
 - o EXTERNAL – send 100 news releases on completed activities.
- Increase Membership - Grow by 10% overall but each Committee is challenged to bring in at least 23 new members
- Increase Revenue -- Develop and operate within a balanced budget

Agenda topics

[TIME ALLOTTED] **CONTINUE TO DEVELOP A COMPREHENSIVE WEBSITE WITH INFORMATION ON PROGRAMS, ARTICLES, AND ANYTHING THAT CAN HELP PROMOTE RESIDENTIAL GREEN BUILDING** [FACILITATOR]

DISCUSSION AND TASKS			
STATUS OF METRICS OF SUCCESS FOR THIS GOAL	Mike Bonts has augmented the Residential content of the website.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED] **DETERMINE AND CAPITALIZE ON POTENTIAL REVENUE STREAMS FOR THE RGBC AND THE CHAPTER** [FACILITATOR]

DISCUSSION AND TASKS			
STATUS OF METRICS OF SUCCESS FOR THIS GOAL	We capitalized on the JEA contribution by using some of it for public outreach.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	

[TIME ALLOTTED] **DEVELOP THE REGIONAL PLANNING AND DEVELOPMENT TEAM, WHICH WILL BE THE** [FACILITATOR]

