

USGBCNF Residential Green Building Committee



NORTH FLORIDA

MINUTES

JUNE 15, 2011

1:30-2:30

JEA CONSERVATION CENTER

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| MEETING CALLED BY | Wally Conway |
| TYPE OF MEETING | regular |
| FACILITATOR | David Reed |
| NOTE TAKER | Allen Tilley |
| TIMEKEEPER | David Reed |
| ATTENDEES AT THIS MEETING | Mike Bonts, Wally Conway (phone), Jeannette Moore, David Reed, Allen Tilley, Elvia Williams (JEA) |

USGBCNF Vision: Create a sustainable community in North Florida inspired by green building within a generation

USGBCNF Mission: Promote sustainable development and green building in N FL through open, collaborative education and leadership

USGBCNF Hedgehog:

- USGBCNF is deeply passionate about: Sustainable Buildings and Communities
- USGBCNF can be best in region at: Green Building Education
- USGBCNF's resource engine is: Members, Volunteers, Community, Supporters and Green Buildings

USGBCNF 2010-2011 Chapter Goals: *How is your Committee/Team specifically contributing to these goals each month?*

- Advance Community Outreach: 100 presentations throughout the region
- Enhance Signature Events: All committees and chapter will support the following events to achieve target attendee numbers:
 - o MASTER SPEAKER SERIES - 60 attendees (average)
 - o GREEN RUN - 300 attendees
 - o AWARDS GALA - 200 attendees
- Improve Communication
 - o INTERNAL – comply 100% with monthly reporting requirements.
 - o EXTERNAL – send 100 news releases on completed activities.
- Increase Membership - Grow by 10% overall but each Committee is challenged to bring in at least 23 new members
- Increase Revenue -- Develop and operate within a balanced budget

Agenda topics

5 MINUTES **CONTINUE TO DEVELOP A COMPREHENSIVE WEBSITE WITH INFORMATION ON PROGRAMS, ARTICLES, AND ANYTHING THAT CAN HELP PROMOTE RESIDENTIAL GREEN BUILDING** **MIKE BONTS**

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| DISCUSSION AND TASKS | Mike Bonts is having some trouble loading his updates. Allen Tilley is having trouble getting the minutes on the RGBC site. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
| Mike and Allen will seek assistance from Tom. | Mike Bonts, Allen Tilley | Right away | |
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5 MINUTES **DETERMINE AND CAPITALIZE ON POTENTIAL REVENUE STREAMS FOR THE RGBC AND THE CHAPTER** **DAVID REED**

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| DISCUSSION AND TASKS | JEA is providing support for the Home and Patio Show and for general public education. Mike Bonts is seeking some support from GE for the Home and Patio Show. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
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5 MINUTES **DEVELOP THE REGIONAL PLANNING AND DEVELOPMENT TEAM, WHICH WILL BE THE** **ALLEN TILLEY**

THIRD RGBC TEAM

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| DISCUSSION AND TASKS | Allen Tilley has organized the team (members listed below) and will lead it until October, when an election is scheduled. While some teams members are not USGBCNF members, the leader must be a member of the RGBCNF. The team has developed a vision and goals for the building of a sustainable community certified as LEED-ND in the Jacksonville area. It intends to use this community as a springboard to promote other such communities in the region. It is looking for a site. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | Team established. | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
| Secure a site for a sustainable community and draft sufficient plans to go public with the project. | Allen Tilley | 1 Sept. 2011 | |
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2 MINUTES **APPROVE MINUTES FOR PREVIOUS MEETING** **DAVID REED**

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| DISCUSSION AND TASKS | The minutes for 4/25/2011 were approved. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
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30 MINUTES **FALL HOME AND PATIO SHOW** **DAVID REED**

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| DISCUSSION AND TASKS | David Reed estimates that JEA will be able to supply \$10k for the committee's major event at the Home and Patio Show. Mike Bonts shared his plan for the event. We discussed provisions for the Eco Energy Village, as our event will be called. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
| Kick off the publicity for the Eco Energy Village. | Mike Bonts/Wally Conway | July 13, 2011 | |
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5 MINUTES **DEVELOP 2011-12 COMMITTEE BUDGET REQUEST** **DAVID REED**

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| DISCUSSION AND TASKS | Our budget next year will address two projects: the Home and Patio Show, and the establishment of a sustainable community. | | |
| STATUS OF METRICS OF SUCCESS FOR THIS GOAL | Did we succeed with the Eco Energy Village project? Did we bring sustainable community into public discussion? Did we see one under construction? | | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE | |
| Submit the RGBC budget request to the USGBCNF board | Wally Conway | 30 June 2011 | |
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Regular Monthly Administrative/Housekeeping Items

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| NEEDS/EXPECTATIONS FROM OTHER COMMITTEES, TEAMS, ED, SC, &/OR BOARD | | | |
| ACCOMPLISHMENTS WITHIN LAST MONTH ALONG WITH UPDATE ON DASHBOARD METRICS FOR COMMITTEE | Established Regional Planning and Development Team. Planned Eco Energy Village for fall Home and Patio Show. | | |
| COMMITTEE BUDGET UPDATE (REQUIRED) | Total revenues this month: 0 Total expenses this month: 0 | | |
| COMMITTEE/TEAM ROSTER— (RED ANY CHANGES) | Rondra Bolden: rbolden@skyetec.com Ed Bondi: ebondi@renaissancecreative.com Mike Bonts: mike@bontspr.com Sarah Boren: sarahboren@usgbcnf.org Wallace (Wally) Conway: wally@gohomepro.com Wayne Dawson: wayne@actsolar.com | | |

