



NORTH FLORIDA



We look forward to seeing you at the USGBC/IFMA Joint Luncheon!

Green Existing Buildings: Leasing, Operations and Risks

SPONSORSHIP OPPORTUNITIES AVAILABLE!

New to this chapter, we are now offering sponsorship opportunities. This is a great opportunity for you to highlight your company at our programs.

Contact Julie Hargrove for more information

E-mail: juliehargrove@acousti.com

Please join us in learning about greening existing buildings.



Rob Riva is a member of the Holland & Knight's Real Estate, Sustainable Development, Corporate and Business Law practice groups. He currently heads the Jacksonville office's Green Building and Sustainable Development practice group.

Rob will discuss legal issues with "green" buildings. He will also offer insight on Holland & Knight's experiences with green contracts.



Michael Heise is the Vice President and City Manager responsible for Liberty Property Trust's Jacksonville, Florida office. He directs the operations and marketing of over 2.4 million square feet of industrial space throughout the Jacksonville area.



Greg Letnaunchyn is a Senior Property Manager with Liberty Property Trust. He has over 30 years of experience with commercial, industrial, institutional and residential facilities.

Michael and Greg will discuss the Butler Plaza III LEED-NC Gold Certified project. They will explain why Liberty sought LEED certification for Plaza III and what the driving factors are to determine whether Liberty will seek certification for another building.

They will provide insight on several factors; economics, competitive advantage over other landlords, decreased operating expenses and comparison with non-LEED buildings. They will describe some of the challenges in the development of Butler Plaza III and the operations versus Butler Plaza I and II. They will also explain how LEED certification relates to marketing and leasing of the building.

WHEN:

Thursday, February 18th
11:30 AM - 1:00 PM

WHERE:

Maggiano's Little Italy
at St. Johns Town Center
10367 Midtown Parkway
Jacksonville, FL 32246

COST:

**\$30 / USGBC North Florida/
IFMA Jacksonville
Chapter Members**

**\$40 / Non-North Florida/IFMA
Jacksonville Chapter
Members**

\$15 / Students

Online Registration will close at
10:00 AM February 16th

Register Online at: <http://bit.ly/7tIN6E>

Please contact Sonja Curcic with any questions at
scurcic@rinkdesign.com

NOTE: A \$5 fee will be added after the deadline. 48 hr cancellation policy. If you must cancel, please send an email message to scurcic@rinkdesign.com. No-shows will be billed.